

For Immediate Release

Westborn Market Gives Customers Round-the-Clock Online Shopping Access

Gift baskets and floral arrangements now available for Valentine's Day

DEARBORN, Mich. (January 26, 2009) – If you're looking for a convenient way to shop and avoid the rush on Valentine's Day and other occasions, Westborn Market is encouraging customers to visit its new online store at www.westbornmarket.com.

Floral arrangements along with a large variety of bakery, fruit and gift baskets, all starting at \$29.99, are now available on the store's web site with full color photos and descriptions of each selection.

"Our floral design team has created five signature arrangements that you won't find anywhere else," said Jeff Anusbigian, who is responsible for the floral department and is one of three brothers who manage the independent, family-owned gourmet grocer. "In addition to giving our customers a wide selection of original gift items to choose from, we're committed to ensuring quality and freshness of everything we sell."

The new online store gives customers the convenience of ordering from home or office, 24 hours a day, as well as the ability to select the date and local for delivery or pick up.

Same day pick up is available at Westborn Flower Market in Dearborn or at the in-store floral departments of Westborn Market's Berkley and Livonia stores.

"This is a great way to avoid waiting in line, especially during busy holidays," added Anusbigian. Customers who make their purchases online simply print out the receipt and bring it into the store, with no waiting in line.

Anusbigian also encourage customers to visit the web site to sign up for Westborn Market's e-newsletter and to view the latest in-store and online specials.

Westborn Market's regular business hours are 9 a.m. to 9 p.m. Monday through Friday, 8 a.m. to 9 p.m. on Saturday, and 8 a.m. to 7 p.m. on Sunday. Location information is available at www.westbornmarket.com or by calling 313-274-6100.

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