

FOR IMMEDIATE RELEASE

Westborn Market doesn't forget people served by Forgotten Harvest

Donations help feed hungry in the local community

DEARBORN, Mich. (February 2, 2009) – During the recent holiday season which had many people worrying about the struggling economy and paying their bills, customers at Westborn Market still helped those less fortunate by donating to Forgotten Harvest, www.forgottenharvest.org, a mobile food rescue organization in metro Detroit.

For the past several years, Westborn Market, an independent gourmet grocer, has requested donations from customers to support Forgotten Harvest's mission to feed the hungry. In less than three weeks in December, customers of Westborn Market's three area stores contributed nearly \$5,000.

"This generous donation will enable Forgotten Harvest to rescue and deliver more than 28,000 meals to people right here in our community," said Susan Goodell, executive director of Forgotten Harvest. "We are grateful to Westborn Market and its customers for their support of the holiday fundraising promotion, which allows us to feed more hungry people this winter season."

Westborn Market helps Forgotten Harvest in other ways throughout the year, including the non-profit's annual Champagne Cruise fund-raiser held during the summer months.

During the 2008 Champagne Cruise, Westborn Market closed its Berkley store early, donated parking, food, and labor as well as catering prize packages for a silent auction.

"We recognize daily how fortunate we are to be able to put food on our tables and those of our customers, so helping Forgotten Harvest and the people it serves is very appropriate," said Mark Anusbigian, president of Westborn Market and a member of Forgotten Harvest's Advisory Board.

Westborn Market has stores in Dearborn, Berkley and Livonia. Regular business hours are 9 a.m. to 9 p.m. Monday through Friday, 8 a.m. to 9 p.m. on Saturday, and 8 a.m. to 7 p.m. on Sunday. Location information is available at www.westbornmarket.com or by calling 313-274-6100.

###

Media Contacts

Bryan Bandyk
Westborn Market
248-547-1000

bbandyk@westbornmarket.com

Margaret Blohm, APR
Margaux & Associates, LLC
313-406-3467

mblohm@margauxpr.com