

## **For Immediate Release**

### **Westborn Market to Host “Meet Michigan Again” Product Showcase**

*Michigan-made food products to be featured at the Berkley store  
on October 9 and 10*

**BERKLEY, Mich.** (September 27, 2010) – As a result of customer enthusiasm for Westborn Market’s unique showcase of Michigan-made products last April, the specialty grocer will host an even larger event on Saturday, October 9 and Sunday, October 10, 2010. “Meet Michigan Again” will be held from 11 a.m. to 5 p.m. both days at 27659 Woodward in Berkley.

In addition to featuring Michigan-made items in its Cherished™ store, located within the Berkley store, Westborn Market will have a large tent set up outside to include free family fun activities for everyone.

A petting zoo and face painting will be available from 1 p.m. to 5 p.m. on Saturday, and kids will receive free pumpkins to decorate at the same time on Sunday.

“We’ll have more than 35 Michigan vendors offering a wide variety of Michigan-made products at a great value,” said Mark Anusbigian, president of the family-owned gourmet grocer. “Many of these will give out free samples.”

Hy’s Cider from Romeo, Mich., will be selling its award winning cider in half gallon and gallon containers. According to Hy’s owner Jim Goldstein, his grandfather started the business in the 1930s.

Andrew Brown, a member of the Achatz family that produces Achatz soups, reported that his company will be serving free samples of Hungarian mushroom soup that was voted “Best in Detroit” at the April 24<sup>th</sup> Soup Invitational. A wide variety of Achatz soups are regularly sold at Westborn Market in frozen pint containers.

Other companies scheduled to take part in the “Meet Michigan Again” weekend event include Achatz Pies, Farm Country Cheese, Food for Thought, Grandad’s Sweet Tea, Randy’s Granola, Reny Picot, Sanders, and YummyCubes™ Baby Food.

In addition, visitors to the event will be eligible to win gift baskets and other fun prizes.

“Being part of a Michigan family-owned business for more than 45 years, we understand how important it is to support other Michigan businesses,” added Anusbigian.

Westborn Market has stores in Dearborn, Berkley and Livonia. Location information, hours of operations, online ordering and store specials are available at [www.westbornmarket.com](http://www.westbornmarket.com) or by calling 248-547-1000.

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(Photo and logo attached)

**Photo caption:** Visitors to Westborn Market’s Berkley store sample Michigan made products

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